**Unit -6**

**MCQ**

1. **Intellectual Property Rights (IPR) protect the use of information and ideas that are of**
2. Ethical value
3. Moral value
4. Social value
5. Commercial value

(Ans: d)

1. **The term ‘Intellectual Property Rights’ covers**
2. Copyrights
3. Know-how
4. Trade dress
5. All of the above

(Ans: d)

1. **The following can not be exploited by assigning or by licensing the rights to others.**
2. Patents
3. Designs
4. Trademark
5. All of the above

(Ans: c)

1. **The following can be patented**
2. Machine
3. Process
4. Composition of matter
5. All of the above

(Ans: d)

1. **In ‘quid-pro-quo’, quo stands for**
2. knowledge disclosed to the public
3. monopoly granted for the term of the patent
4. exclusive privilege of making, selling and using the invention
5. None of the above

(Ans: b)

1. **Trade mark**
2. is represented graphically
3. is capable of distinguishing the goods or services of one person from those of others
4. may includes shapes of goods or combination of colours
5. All of the above

(Ans: d)

1. **Symbol of Maharaja of Air India is**
2. Copyright
3. Patent
4. Trademark
5. All of the above

(Ans: c)

1. **In India, the literary work is protected until**
2. Lifetime of author
3. 25 years after the death of author
4. 40 years after the death of author
5. 60 years after the death of author

(Ans: d)

1. **Design does not include**
2. features of shape
3. composition of lines or colours
4. mode or principle of construction
5. None of the above

(Ans: c)

1. **The agreement that is enforceable by law is known as**
2. Valid agreement
3. Void agreement
4. Illegal agreement
5. Unenforceable agreement

(Ans: a)

1. **Which of the following is (are) included in Geographical indications of Goods**
2. Handicraft
3. Foodstuff
4. Manufactured
5. All of the above

(Ans: d)

12.

13.

14. Geographical Indication is

(a) Private right (b) Community right (c) Intellectual property right (d) both (b) and (c) (Ans: d)

15. Who can register Geographical Indication?

(a) Individual (b) Company (c ) Producers (d) No one of the above (Ans: c)

16. Certification mark indicates

(a) Source (b) Quality (c ) both (a) and (b) (d) None of the above (Ans: b)

17. Certification mark can be registered in

(a) Trademark Registry

(b) Certification Board

(c ) Quality Control Board

(d) MHRD (Ans: a)

18. Collective Mark is registered by

(a) Partnership firm

(b) Association of person

(c) Individual

(d) Company (Ans: b)

19. Hall Mark is

(a) Trademark

(b) Certification Mark

(c ) Collective Mark

(d) Both (a) and (b) (Ans: b)

20. Khadi is

(a) Trademark

(b) Certification Mark

(c ) Collective Mark

(d) Both (a) and (b) (Ans: c)

21.

30. IPC means

(a) Indian Patent Classification (b) International Panel Code

(c) International Patent Classification (d) International Postal Code (Ans: c)

31. Patent is a form of

(a) Tangible Property (b) Intellectual Property

(c) Industrial property (d) Both (b) and (c) (Ans: d)

32. Patent protects

(a) Discovery (b) Invention (c) New invention (d) Both (a) and (b) (Ans: c)

33. Invention means

(a) New product having inventive step and capable industrial application

(b) New process

(c) New product or process having inventive step and capable industrial application

(d) None of the above (Ans: c)

34. Patent right is

(a) Exclusive right (b) Natural right (c) Property right (d) Both (a) and (c ) (Ans: a)

35. Patent right is

(a) Limited period right (b) Territorial right (c) Absolute right (d) Both (a) and (b) (Ans: d)

36. Patentability criteria includes

(a) Novelty (b) Inventive step (c) Capable of Industrial application (d) All the above (Ans: d)

37. Prior art includes

(a) Prior publication (b) Prior Use (c) Prior Knowledge (d) All the above (Ans: d)

38.

39.

**40. What protects the intellectual property created by artists?**

* copyright
* geographical indications
* patents
* registered designs
* trademarks

[Copyright](https://www.wipo.int/copyright/en/) protects the intellectual property created by artists.

**41. What protects the intellectual property created by designers?**

* copyright
* geographical indications
* patents
* registered designs
* trademarks

[Registered designs](https://www.wipo.int/designs/en/) protect the intellectual property created by designers.

**42.What protects the intellectual property created by inventors?**

* copyright
* geographical indications
* patents
* registered designs
* trademarks

[Patents](https://www.wipo.int/patents/en/) protect the intellectual property created by inventors.

**43.Which of these is a geographical indication?**

* BMW
* Champagne
* Hogwarts
* Playstation
* World Wide Web

Champagne is a [geographical indication](https://www.wipo.int/geo_indications/en/).

**44.What does a trademark protect?**

* an invention
* a work of art
* logos, names and brands
* the look, shape and feel of a product
* a secret formula

[Trademarks](https://www.wipo.int/trademarks/en/) protect logos, names and brands.

**45.In most countries, how long does copyright last for?**

* 10 years after the creation of the work
* 50 years after the creation of the work
* 10 years after the death of the person who created that work
* 50 years after the death of the person who created that work

In most countries, copyright lasts for 50 years after the death of the person who created that work.

**46. How long do patents usually last for?**

* 10 years
* 20 years
* 40 years
* 60 years

Patents usually last for 20 years.

**47. If you write an original story, what type of intellectual property gives you the right to decide who can make and sell copies of your work?**

* copyright
* geographical indications
* patents
* registered designs
* trademarks

Copyright gives you the right to decide who can make and sell copies of your work.

**48. Imagine a footballer sets up his own company to sell his own range of clothes. What type of intellectual property can he use to show that the clothes are made by his company?**

* copyright
* geographical indications
* patents
* registered designs
* trademarks

He can brand his clothes with a trademark to prove that they are made by his company.

**49. If a company develops a new technology that improves its main product, what type of intellectual property can they use to stop others from copying their invention?**

* copyright
* geographical indications
* patents
* registered designs
* trademarks

They can use patents to stop others from copying their invention.

50. World **intellectual property day is celebrated in**

a) 26 April

b) 24 April

c) 27 April

d) 20 April Ans : a